

Jobs4Youth Campaign Strengthening the talent pipeline in the Berkshires!

State and federal resources are on a continuous decline that support career readiness experiences for our young people critically limiting these vital opportunities. This impacts the ability for youth to develop their career aspirations and skills and for employers to attract and train their future workforce. The Youth Works Learning Communities Pilot Project is providing MassHire, its regional partners and employers, with the opportunity to fill these funding gaps by creating a collaborative ‘system’ where these essential career immersion experiences are sustained and expanded upon.

Why should Berkshire business participate in this pilot?

- ✓ Increase their team’s capacity by hiring a young adult
- ✓ Shape emerging talent to be the workforce they need for tomorrow
- ✓ Build a pipeline of future employees
- ✓ Contribute to increasing workforce resilience in the Berkshires
- ✓ Showcase their commitment to workforce and economic development

This program increases young adults’ exposure to the opportunities they have for belonging and growth in the Berkshires and creates a stronger, more resilient workforce for businesses and the community.

Businesses interested in hiring a youth or sponsoring a young person's summer employment experience can contact Marianthy Posadas at programs@masshireberkshire.com.

Donation link: <https://givebutter.com/jobs4youth-summer-internships-frlrvo>

Build Your Future Workforce

Partner with MassHire to strengthen your talent pipeline in the Berkshires

What employers are navigating

 <p>Finding and keeping reliable staff. Overcome the hurdle of identifying dependable talent for daily business needs.</p>	 <p>Training vs. Daily Operations. Balancing the need to train new hires without disrupting essential daily workflows.</p>	 <p>Long-term Staffing & Growth. Planning for future needs by building a team that grows with the business.</p>
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What Jobs4Youth makes possible

 <p>Early Access to Emerging Talent. Connect with motivated local youth before they enter the broader job market.</p>	 <p>Seasonal Support with Longevity. Gain extra hands during summer with the option to extend the relationship.</p>	 <p>Shape Industry-Specific Skills. Directly influence the development of skills needed within your specific business environment.</p>
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How It Works

 <p>Prepared and Supported Youth. MassHire ensures youth are ready for the workplace before they arrive.</p>	 <p>Structured, Short-Term Placements. Low-risk, high-impact engagements designed to fit into your existing operations.</p>	 <p>You Are Not Doing This Alone. MassHire Berkshire provides ongoing support throughout the entire placement process.</p>
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Be part of shaping Berkshire's workforce.
Connect with us to get involved.




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